QUALITY ASSURANCE POLICY OF EUROPEAN UNIVERSITY – SKOPJE

The Quality Assurance Policy represents the basis upon which the University defines its approach to planning, implementation, monitoring, and improvement of quality in all areas of institutional functioning. Through this document, the principles and mechanisms for ensuring stable, measurable, and sustainable quality in educational, scientific, development, and administrative activities are established.

The University recognizes the importance of quality as a strategic objective and as a shared responsibility of the academic community. To this end, an academic and organizational environment is created that promotes excellence, openness, and equal treatment, while fully respecting the national legal framework and internationally accepted standards in higher education.

The Policy is implemented through the following strategic principles:

❖ **Systematic Approach to Quality Improvement**

The University establishes an integrated system for planning, monitoring, and evaluating all key processes, with regular identification of opportunities for improvement in study programs, teaching practices, technical facilities, and administrative support.

❖ **Active Role of Students**

Students are recognized as active participants in academic life. The University creates mechanisms through which students can participate in the evaluation of teaching, improvement of study conditions, and creation of institutional policies related to quality.

❖ **Development of Human Potential**

Particular attention is devoted to strengthening the capacities of teaching, support, and administrative staff through continuous training, professional development, and support for career advancement, with the aim of improving overall institutional performance.

❖ **Open and Responsible Operation**

The University promotes the principles of accountability, transparency, and clear allocation of responsibilities, ensuring sufficient availability of information and actively informing stakeholders about its work and the results achieved.

❖ **Partnership with Stakeholders**

Different groups of stakeholders are involved in the development and evaluation of institutional policies, including students, alumni, employers, professional bodies, and partner institutions, with the aim of aligning educational outcomes with real societal and market needs.

❖ **Encouraging Research and Innovation**

The University actively supports research and innovative activities by providing appropriate conditions, resources, and institutional support, as well as through participation in national and international research and development initiatives.

❖ **Respect for Diversity and Equal Treatment**

An institutional framework is created that guarantees equal opportunities and a non-discriminatory approach to education, while fostering a culture of respect, social sensitivity, and inclusiveness.

❖ **Strengthening Ethical Standards**

The University applies policies and procedures that ensure a high level of academic honesty and professional integrity, with clear mechanisms for preventing and addressing cases of unethical conduct and violations of academic norms.

❖ **Modern Technologies and New Approaches**

The use of digital solutions and innovative methods in teaching and management is encouraged, with the aim of improving process efficiency, accessibility of services, and the overall student experience.

❖ **International Orientation**

The University directs its quality policy toward alignment with European and global practices in higher education, including the application of relevant international standards and guidelines for quality assurance and management.

25 February 2026, Skopje

President of the Board of Directors
Elica Andreska