

Prof. Gordana Vrencoska, PhD
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Gordana Vrencoska is an interdisciplinary artist, designer and professor. She graduated at the Faculty of Fine Arts in Skopje, at the Painting and Fashion Design program and holds an MA degree in Design Studies from Central Saint Martins School of Art & Design, University of the Arts London as a Chevening scholar. Vrencoska has obtained her PhD from St. Cyril and Methodius University - Skopje, Institute of Folklore, defending her thesis titled: "Macedonian visual identity: Design as an opportunity for evolution of the traditions of visual cultural heritage". She worked at McCann Erikson Skopje, creating and managing campaigns for renowned international brands such as Nestlé, Nescafé, Opel, Siemens and Durex, among others. Since 2006 Vrencoska is a member of the teaching staff at the Faculty of Art & Design - European University in Skopje, R. of Macedonia.

She has been involved in various research and consultancy projects and has authored several academic papers and the book "Macedonian visual identity: Design as an opportunity for evolution of the traditions of visual cultural heritage", published by Ars Lamina. She has had 14 solo shows and has participated in numerous group exhibitions in Macedonia, Poland, UK, Italy, Germany, Croatia, Austria, US, China and other countries. Vrencoska has been awarded with several competition and recognition awards: winner of Twinings hat design competition 2005; recipient of the prestigious Pollock-Krasner Foundation NY grant for the year 2014/2015 and regional winner of the UK Alumni Entrepreneurial Award 2018, awarded by British Council London. The Entrepreneurial Award recognises UK alumni who are active in initiating or contributing to innovative or creative new ideas, solutions or business opportunities. Vrencoska was the recipient of the Annual Award for painting by the Association of Artists of Macedonia in 2023.