



**EUROPEAN
UNIVERSITY**

**FACULTY OF
ECONOMICS**

SCIENTIFIC-EXPERT WORKSHOP

„KNOWLEDGE AND TALENT – FOUNDATION OF SUCCESS“

Call for Scientific-Expert papers

Call for Art and Design works



European University - Skopje

Faculty of economics

Skopje, March 20, 2024

<p>MISSION</p>	<p>THE GREATEST VALUE COMES FROM ACCUMULATING KNOWLEDGE, SUCCESSFUL WORK AND CONTRIBUTING TO OURSELVES AND TO THE COMMUNITY WE ARE PART OF. EVERY PERSON IS SPECIAL IN THEIR OWN WAY AND SHOULD STRIVE TO FULFILL THEIR POTENTIAL. THE MORE WE RECOGNIZE AND WORK ON OUR TALENTS, THE EASIER WE DEAL WITH LIFE'S CHALLENGES.</p> <p>TALENT AND HARD WORK ARE OUR DECISIONS FOR EFFECTIVE AND EFFICIENT WORK, BUT THEY ARE NOT ENOUGH TO ACHIEVE SUCCESS, BUT PERSISTENT, DETERMINED, AND RESPONSIBLE WORK TO ACHIEVE THE PLANNED GOALS.</p> <p>SUCCESS IS VITAL, SO IT IS EXTREMELY IMPORTANT THAT WE MAKE MEANINGFUL IMPACT IN WHAT WE DO. SUCCESS PROMOTES SELF-CONFIDENCE AND A FEELING OF FULFILLMENT, EMPHASIZING THE IMPORTANCE OF MAKING PERSONAL CONTRIBUTION TO THE PROGRESS OF THE SOCIETY AND THE WORK ENVIRONMENT.</p>
<p>PARTICIPANTS</p>	<ol style="list-style-type: none"> 1. PROFESSORS AND TEACHING ASSISTANTS 2. STUDENTS AND SECONDARY SCHOOL STUDENTS 3. PROFESSIONALS, SUBJECT MATTER EXPERTS 4. PRACTITIONERS FROM THE REAL SECTOR 5. OTHER INTERESTED PARTIES
<p>TOPICS</p>	<ol style="list-style-type: none"> 1. ALIENATION - A DISEASE OF THE 21ST CENTURY 2. CHALLENGES OF THE DIGITAL ERA 3. ECONOMY AND ECOLOGY 4. TIME MANAGEMENT 5. CONTEMPORARY SECURITY CHALLENGES 6. THE INTERDISCIPLINARY APPROACH IN DENTISTRY – A PREREQUISITE FOR SUCCESSFUL TREATMENT 7. THE RULE OF LAW AS PART OF THE STRENGTHENING OF THE DEMOCRATIC SOCIETY 8. VISUAL COMMUNICATION IN AN INTERDISCIPLINARY CONTEXT 9. DESIGN AS A REAL NEED IN MODERN LIVING
<p>OBJECTIVES</p>	<ol style="list-style-type: none"> 1. SHARING EXPERIENCES AND GOOD PRACTICES 2. EXCHANGE OF SCIENTIFIC AND PROFESSIONAL VIEWS 3. ACQUISITION OF NEW KNOWLEDGE AND INSIGHTS 4. ACQUAINTANCE WITH DIFFERENT PROFESSIONS AND AREAS

OFFICIAL LANGUAGES	1. MACEDONIAN 2. ENGLISH
ORGANIZATIONAL COMMITTEE	1. PROF. ALEKSANDRA STANKOVSKA, PRESIDENT; 2. PROF. BILJANA ANDRESKA – BOGDANOVSKA, MEMBER; 3. PROF. ELIZABETA STAMEVSKA, MEMBER; 4. PROF. JANA MANEVA CUPOSKA, PHD, MEMBER; 5. PROF. ALEKSANDRA ANDRESKA SAREVSKA; MEMBER 6. PROF. MARJAN GABEROV, MEMBER; 7. PROF. ANITA SHESHO, MEMBER; 8. PROF. EMILIJA KOSTADINOVSKA, MEMBER; 9. ASS. PROF. ZORAN KRSTEVSKI, MEMBER; 10. ASS. PROF. MIKI RUNTEV, MEMBER; 11. ASS. PROF. PAVLE TRPESKI, MEMBER; 12. ASS. PROF. BERAT DEHARI, MEMBER; 13. ASS. PROF. ALEKSANDRA TRAJKOVSKI, MEMBER; 14. ASS. PROF. DRAGANA KOSTEVSKA, MEMBER; 15. LECTURER MARIJA DRAGOVIC, MEMBER; 16. ASS. MSC. SANJA ANTIK, SECRETARY; 17. ASS. MSC. ALEKSANDAR TRAJKOVSKI, TECHNICAL SECRETARY; 18. MSC MARIJA MANCEVSKA, ADMINISTRATOR; 19. VIKTORIJA ANDONOVA, SYSTEM ADMINISTRATOR.
<p><u>PRELIMINARY INSTRUCTIONS:</u></p> <ol style="list-style-type: none"> All interested authors should send their papers to e-mail: rabotilnica2024@eurm.edu.mk no later than 01.03.2024; One author can participate with a maximum of two papers or two works of art – as an author and as a co-author; All papers will be subject to peer review; Positively reviewed papers will be published in the Monograph of the Faculty of Economics at the European University – Skopje; Interested authors who wish to present their papers should apply via e-mail: rabotilnica2024@eurm.edu.mk no later than 15.03.2024; Participation at the Scientific-Expert workshop is free of charge; Each participant of the Scientific-Expert workshop will receive a certificate of participation. 	

WRITING GUIDELINES

PAPER FORMAT AND CONTENTS

The paper should contain an abstract and key words in English (if the paper was written in English) or both in English and in Macedonian (if the paper was written in Macedonian); a content or discussion; a conclusion in English (if the paper was written in English) or both in English and in Macedonian (if the paper was written in Macedonian); and references (bibliography).

The abstract should have up to 300 words and 5 to 7 key words.

The paper, including the tables and graphs, should not exceed 7 pages and should be laid out in the following fashion:

- Microsoft Office – Word 2010;
- Times New Roman font type, font size 11;
- Footnotes Times New Roman font type, font size 9; 1,5 line spacing;
- Custom page size A4 (Width: 21, Height: 29,7), Page margins as follows: Top: 2.5 cm Bottom: 1,8 cm; Left: 1,8; Right: 1,8 cm, Gutter: 0 cm;
- The name of the author, the institution and the country written in the top right corner of the paper's first page;
- The title of the paper written on the first page under the author's name, centered, bold, and in a font size 14;
- The abstract and key words written in font size 11, placed right under the paper's title, and followed by the body of the paper;
- The text of the paper follows immediately after the abstract;
- The tables can be placed within the text or on the last page/s of the paper. An inscription on top of the tables should contain the following text: "Table", the ordinal number of the specific table with regard to the sequence of all tables in the paper, and a brief informative title (e.g. Table 1: Real GDP growth rate in Macedonia). The source of the table, written in font size 10, should be stated in the bottom right corner of the table;
- The graphs can also be placed either within the text or on the last page/s of the paper. Above them, the following text should be inscribed: „Graph“, the ordinal number of the particular graph in relation to the sequence of graphs in the paper and a short informative title (e.g. Graph 1: GDP according to the product method). The source of the graph, written in a font size 10, should be stated in the bottom right corner of the graph.

Only papers laid out as instructed by the organizer will be published.

Referencing

All sources should be referenced in keeping with the Harvard style. Here are some examples that illustrate how sources (bibliography) should be referenced:

1. Bruyere, R.: *Credit Derivate and Structured Credit: A Guide for Investors*. New Jersey: John Wiley & Sons. 2006.
2. European Investment Bank: *EIB Steps Up and Diversifies its Financing in the Western Balkans: EUR 320 million in 2001*. Luxemburg: EIB: Annual Press Conference, 2002. No.8.
3. EC: *White paper: European transport policy for 2010: time to decide*. Luxembourg: Office for Official Publications of the European Communities, 2001.
4. Keegan, Warren J.: *Global marketing management*. Delhi (India): Pearson, 2005
5. Kenneth, B.: *International transport: Linking Europe's future to the rest of the world*. *Innovation: "The European Journal of Social Sciences"*. Vol. 10 (1997) pp. 231-247.
6. Sinkey, Joseph F.: *Commercial bank financial management in the financial-services industry*. Upper Saddle River (New Jersey): Prentice Hall, cop. 2002.
7. <http://www.stat.gov.mk> (20 Dec. 2011).

If the quoted source has three or more than three authors, only the first author's surname is stated and it is followed by the abbreviation et.al.

GUIDELINES FOR ART AND DESIGN WORKS

Authors are required to send in English (for domestic authors both in English and Macedonian) the following: title of the work, year of creation and description up to 250 words in:

- Microsoft Office – Word 2010;
- Times New Roman font type, font size 11;
- Footnotes Times New Roman font type, font size 9; 1,5 line spacing;
- Custom page size A4 (Width: 21, Height: 29,7), page margins as follows: Top: 2.5 cm Bottom: 1,8 cm; Left: 1,8; Right: 1,8 cm, Gutter: 0 cm;
- The name of the author, the institution and the country written in the top right corner of the text's first page;
- The title of the work written on the first page under the author's name, centered, bold, and in a font size 14;

- The year the work was produced written in font size 11, placed right under the work's title,
- followed by the description of the work in font size 11.

The visual presentation/photo to be published in the journal should be sent as .jpg file not bigger than A4 format in portrait orientation, with a resolution of 300 dpi, RGB.

The format of exhibition works is limited to 70x100 cm for two-dimensional works, and 50x50x70 cm for three-dimensional works.

IMPORTANT DATES	01.03.2023 – FINAL PAPERS 15.03.2023 – DEADLINE FOR REGISTRATION OF PRESENTERS – PANELLISTS 20.03.2023 – SCIENTIFIC-EXPERT WORKSHOP
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We look forward to your participation at the scientific-expert workshop!

*Faculty of economics
European University - Skopje*