



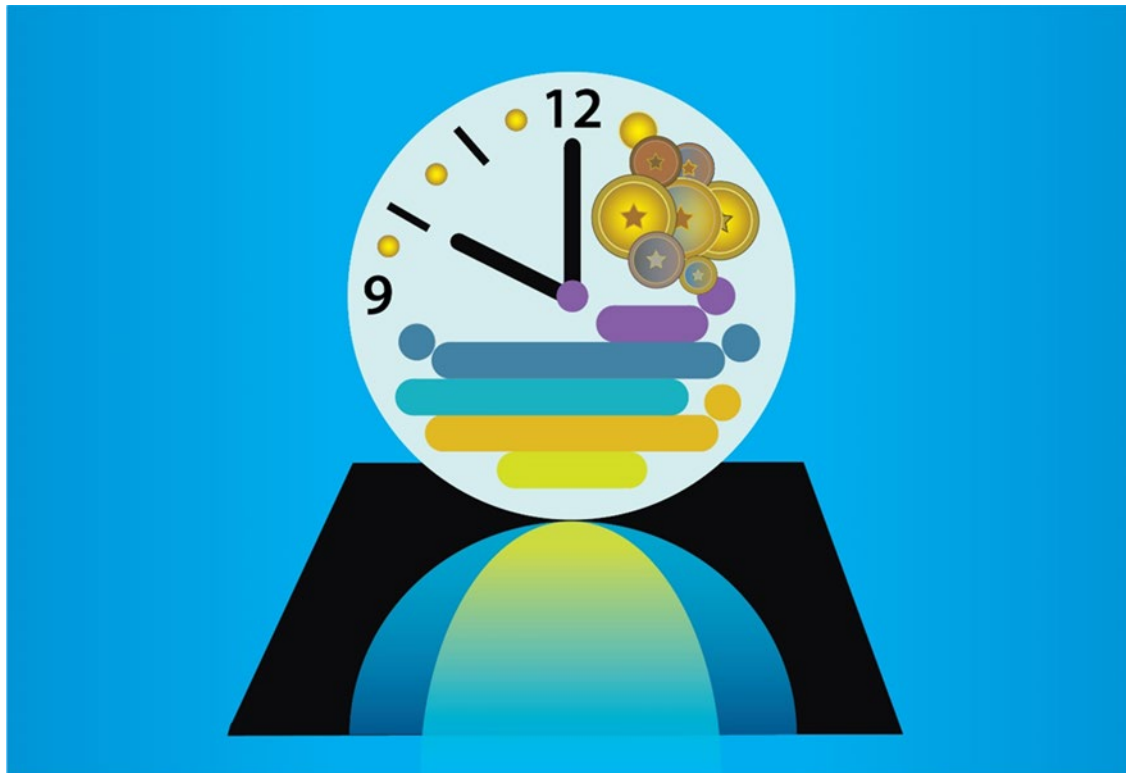
**EUROPEAN
UNIVERSITY**


13th International Scientific Conference

13th International Scientific Conference

“NEW TIME, NEW VALUES IN SCIENCE AND SOCIETY”

Call for Scientific Papers
Call for Art and Design Works



European University, Skopje,
22 September 2023

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Mission

The mission of the conference titled "NEW TIME, NEW VALUES IN SCIENCE AND SOCIETY" consists in stimulating and presenting scientific and social findings about the opportunities, characteristics, and conditions of contemporary life. The justification of this thematic preference of the conference relates to the changes on a global level, which brought about a new time and new values in science and society. Things are no longer the way they once were, so new values and circumstances have been imposed that affect the social development. There can be no progress on a scientific and social level, if more effective forms of analysis, action, and behaviour are not implemented. World events resulting from the pandemic, the energy crisis, the economic recession, and the military conflicts deeply affect the sense of security, safety and progress at the global level. This requires a new approach to economic flows, to security issues, and to scientific aspects as key priorities in the modern way of living. The new time also requires new values in the analysis and action. Improved living conditions for the world population is a global goal, thus without creating a foundation for new values, it is impossible to build a healthy society and progressive humanity. In this complex situation, neither science nor art should lag behind, but they should be one of the leading forces in the search for new values, for effective development, and for efficient forms of existing in synergy.

Objectives

The aim is to prepare, present, and discuss scientific, professional and artistic papers that ascertain and respect the limitations and stimulation in discovering, analyzing and transmission of ideas, topics, questions, problems and projections in the field of science and art.

The exchange of experiences, information about the origin of individual inspirations and the writing process are also an important goal of the conference confrontation, debate and sublimation.

Conference topics

1. The new value paradigms in science and society
2. Science and society in the era of digitalization
3. Digital era - challenges and risks
4. National security in the context of contemporary security risks and threats
5. Promotion of different concepts of security and protection
6. Crime and its negative impact on the community
7. Legal challenges in the EU integration process
8. Rule of law, human rights and digitalization
9. Challenges in the fight against organized crime and corruption
10. Biomedical research and practices in modern medicine
11. Dentistry as science and art, an incentive in modern societies
12. Combining aesthetics and oral health - a challenge in everyday practice
13. Virtual feats in dentistry
14. Art as a field for new values in the complex modern society
15. Design amidst humanistic approaches and the seductiveness of new fast-growing technologies
16. The role of design in the processes of creating a better society
17. Data science and its applications
18. Modelling and management of business processes
19. Analysis and design of information systems

Committees and Participants in the International Conference

Honorary Committee

1. Elica Andreska, President of the Board of Directors of the European University – Skopje.
2. Professor Aleksandra Andreska – Sarevska, PhD, Member of the Board of Directors of the European University – Skopje;
3. Professor Biljana Andreska – Bogdanovska, PhD, Member of the Board of Directors of the European University – Skopje;

Programme Committee

1. Prof. Biljana Andreska – Bogdanovska, PhD – Chancellor of the European University, Skopje - President;
2. Prof. Elizabeta Stamevska, PhD – Vice Chancellor for Teaching, European University, Skopje;

3. Prof. Zoran Jolevski, PhD - Vice Chancellor for International Cooperation; European University, Skopje;
4. Prof. Aleksandra Stankovska, PhD – Dean, Faculty of Economics, European University, Skopje;
5. Prof. Gordana Vrenvoska, PhD – Dean, Faculty of Art and Design, European University, Skopje;
6. Ass. Prof. Aleksandar Nacev, PhD - Dean, Faculty of Detectives and Criminalistics, European University, Skopje;
7. Prof. Gjorgji Slamkov, PhD - Dean, Faculty of Law, European University, Skopje;
8. Ass. Prof Katerina Vasileva Geshoska, PhD – Dean, Faculty of Dentistry, European University, Skopje;
9. Ass. Prof. Igor Lazov, PhD - Dean, Faculty of Informatics, European University, Skopje;
10. Prof. Jugoslav Ackoski, PhD, Military Academy “General Mihajlo Apostolski”, Skopje;
11. Prof. Vladimir Marinković, PhD, University College of Entrepreneurship, Belgrade, Serbia;
12. Prof. Kagri Delibasi, PhD, Faculty of Dentistry, Medipol University, Turkey;
13. Prof. Aleskandar Mitic, PhD, Faculty of Dentistry, Nish;
14. Prof. Zeljko Bartulovic, PhD, Faculty of Law, University of Rijeka;
15. Prof. Lukasz Perlikowski, PhD, Faculty of Political Sciences and Security Studies, University Nicolaus Copernicus, Torun;
16. Prof. Tatjana Kovac, PhD, Faculty of Commercial and Business Science, Celje;
17. Prof. Darko Trifunovic, PhD, Director of the Institute for National and International Security, Belgrade;
18. Prof. Zoran Dragisic, PhD, Faculty of Security, University in Belgrade, Belgrade;
19. Prof. Marina Kocarev, PhD, Textile School of Design, Technology and Management, Belgrade;
20. Ass. Prof. Slađana Milardović, PhD, Faculty of Dentistry, University of Zagreb, Zagreb;
21. Ass. Prof. Mladen Nakić, PhD, Libertas International University, Zagreb;
22. Ass. Prof. Stanislava Panceva Georgieva, PhD, New Bulgarian University, Sofia;
23. Senior Lecturer Petra Vovk Shkerl, MSc, Faculty of Commercial and Business Studies, Celje.
24. Prof. Marijana Murdzeva, PhD Faculty of Dental Medicine, Chancellor of the Medical University, Plovdiv;
25. Prof. Veselina Kondeva, PhD Faculty of Dental Medicine, Chancellor of the Medical University, Plovdiv.

Organizational committee

1. Prof. Aleksandra Stankovska, PhD – Dean, Faculty of Economics, European University, Skopje- President;
2. Ass. Sanja Pavlova, MA, Faculty of Economics, European University, Skopje – Secretary;
3. Prof. Gordana Vrencoska, PhD – Dean, Faculty of Art and Design, European University, Skopje – Graphic Design;
4. Sanela Stojanoska, MA, Secretary General, European University, Skopje – Member;
5. Aleksandar Trpcevski, European University, Skopje - Member;
6. Prof. Marjan Gaberov, PhD, Faculty of Law, European University, Skopje – Member;
7. Ass. Prof Katerina Vasileva Geshoska, PhD – Dean, Faculty of Dentistry, European University, Skopje - Member;
8. Ass. Prof. Marijana Mirceska, PhD, Faculty of Dentistry, European University, Skopje - Member;
9. Ass. Prof. Zoran Krstevski, PhD, Faculty of Economics, European University, Skopje- Member;
10. Ass.Sanja Antik, MA, Faculty of Economics, European University, Skopje – Member;
11. Ass. Aleksandar Trajkovski, Faculty of Detectives and Criminalistics, European University, Skopje – Member;
12. Ass. Slavica Taneska, Faculty of Art and Design, European University, Skopje – Member;
13. Jasmina Dameska, European University, Skopje – Member.

Participants

Participants of the Conference can be any of the following profiles:

- Experts from all fields of art and science, dentists, medics, biologists, ecologists, sociologists, economists, artists, designers, IT experts, mechanical engineers, representatives of the business sector, entrepreneurs, as well as representatives of governmental and nongovernmental organizations, representatives of religious communities, and individuals;
- University professors and teaching assistants;
- Students.

Guidelines for Participants

Deadlines for submission of scientific papers

1. Authors should send their abstracts to the official email address of the Conference: intconference2023@eurm.edu.mk by June 3st, 2023, and their papers by September 3st, 2023.
2. Papers will be peer-reviewed from September 3st, 2023 to September 9th, 2023.
3. The Conference Programme Committee shall notify the authors regarding the acceptance of their papers by September 12th, 2023.
4. The participants should pay the registration fee by September 15th, 2023.
5. The conference will take place on September 22rd 2023.
6. The full version of the papers will be published in the printed edition of "IDEA"- The International Journal of Science and Arts, as well as in electronic format on a CD and on the official website of the European University at www.eu.edu.mk
7. Conference participants will receive an official printed Certificate of participation at this International Scientific Conference.

Deadlines for art and design works

1. Authors should send the following: title of the work, year of creation, description of the work (up to 250 words), along with visual presentation of the work/photo, to the official email address of the Conference: intconference2023@eurm.edu.mk, by September 3st, 2023.
2. The submitted works will be peer-reviewed from September 3st, 2023 to September 9th, 2023.
3. The Conference Programme Committee shall notify the authors regarding the acceptance of their works by September 12th, 2023.
4. Authors who are able to physically transport their works will be notified about the time when they can bring them on campus.
5. Authors that will be sending their works by post can do so at the address of the European University: bul. Kliment Ohridski 68, 1000 Skopje, and ensure all postal costs are covered. The organizer will not be held responsible for any damage incurred to the items during transport.
6. The exhibition will open for the public on September 22rd 2023.
7. The works (description and visual form/photo) will be published in the printed edition of "IDEA"- International Journal of Science and Arts, as well as in electronic format on a CD and on the official website of the European University at www.eu.edu.mk
8. Participants at the exhibition as part of the Conference will receive an official printed Certificate of participation at this International Scientific Conference.
9. The participants should pay the registration fee for the conference, i.e. exhibition by September 15th, 2023.
10. After the exhibition closes, authors will be notified about the retrieval of their works. If the items are to be sent by post, all postal costs are to be covered by the author.

Official Languages

Macedonian and English

Registration Fee

The conference registration fee is 50 Euro (3075 MKD) per author. The fee includes a copy of the printed edition of “IDEA” (International Journal of Science and Arts). If the copy is sent by post, the costs are covered by the author.

A single author can only participate with one paper and as a co-author of one additional paper.

A single author can participate with up to two art or design works only.

A single author can participate with one paper and one art or design work only.

The students of the European University in Skopje and the academic staff of the members of the Conference of private higher-educational institutions in N. Macedonia participating at the conference are exempt from paying a registration fee.

Accounts for payment of fees:

MKD Account

Recipient: European University – Republic of Macedonia

Bank of the Recipient: Komercijalna Banka A.D. Skopje

Account: 300000002914983

Tax number: 4030007629819

Foreign Exchange Account

Recipient: European University – Republic of Macedonia

IBAN: MK07300701002444367 KB

KB SWIFT: KOBSMK2X

Bank of the Recipient: Komercijalna Banka A.D. Skopje

Please address any further inquiries to:

- e-mail intconference2023@eurm.edu.mk
- [Telephone No: 071/455-049](tel:071455049)

Writing guidelines

Paper Format and Contents

The paper should contain an abstract and key words in English (if the paper was written in English) or both in English and in Macedonian (if the paper was written in Macedonian); a content or discussion; a conclusion in English (if the paper was written in English) or both in English and in Macedonian (if the paper was written in Macedonian); and references (bibliography).

The abstract should have up to 300 words and 5 to 7 key words.

The paper, including the tables and graphs, should not exceed 7 pages and should be laid out in the following fashion:

- Microsoft Office – Word 2010;
- Times New Roman font type, font size 11;
- Footnotes Times New Roman font type, font size 9; 1,5 line spacing;
- Custom page size A4 (Width: 21, Height: 29,7), Page margins as follows: Top: 2.5 cm Bottom: 1,8 cm; Left: 1,8; Right: 1,8 cm, Gutter: 0 cm;
- The name of the author, the institution and the country written in the top right corner of the paper's first page
- The title of the paper written on the first page under the author's name, centered, bold, and in a font size 14;
- The abstract and key words written in font size 11, placed right under the paper's title, and followed by the body of the paper.
- The text of the paper follows immediately after the abstract;
- The tables can be placed within the text or on the last page/s of the paper. An inscription on top of the tables should contain the following text: "Table", the ordinal number of the specific table with regard to the sequence of all tables in the paper, and a brief informative title (e.g. Table 1: Real GDP growth rate in Macedonia). The source of the table, written in font size 10, should be stated in the bottom right corner of the table.
- The graphs can also be placed either within the text or on the last page/s of the paper. Above them, the following text should be inscribed: „Graph“, the ordinal number of the particular graph in relation to the sequence of graphs in the paper and a short informative title (e.g. Graph 1: GDP according to the product method). The source of the graph, written in a font size 10, should be stated in the bottom right corner of the graph.

Only papers laid out as instructed by the organizer will be published.

Referencing

All sources should be referenced in keeping with the Harvard style. Here are some examples that illustrate how sources (bibliography) should be referenced:

1. Bruyere, R.: *Credit Derivate and Structured Credit: A Guide for Investors*. New Jersey: John Wiley & Sons. 2006.
2. European Investment Bank: *EIB Steps Up and Diversifies its Financing in the Western Balkans: EUR 320 million in 2001*. Luxemburg: EIB: Annual Press Conference, 2002. No.8.
3. EC: *White paper: European transport policy for 2010: time to decide*. Luxemburg: Office for Official Publications of the European Communities, 2001.
4. Keegan, Warren J.: *Global marketing management*. Delhi (India): Pearson, 2005
5. Kenneth, B.: *International transport: Linking Europe's future to the rest of the world*. *Innovation: "The European Journal of Social Sciences"*. Vol. 10 (1997) pp. 231-247.
6. Sinkey, Joseph F.: *Commercial bank financial management in the financial-services industry*. Upper Saddle River (New Jersey): Prentice Hall, cop. 2002.
7. <http://www.stat.gov.mk> (20 Dec. 2011)

If the quoted source has three or more than three authors, only the first author's surname is stated and it is followed by the abbreviation et.al.

Guidelines for art and design works

Authors are required to send in English (for domestic authors both in English and Macedonian) the following: title of the work, year of creation and description up to 250 words in:

- Microsoft Office – Word 2010;
- Times New Roman font type, font size 11;
- Footnotes Times New Roman font type, font size 9; 1,5 line spacing;
- Custom page size A4 (Width: 21, Height: 29,7), page margins as follows: Top: 2.5 cm Bottom: 1,8 cm; Left: 1,8; Right: 1,8 cm, Gutter: 0 cm;
- The name of the author, the institution and the country written in the top right corner of the text's first page;
- The title of the work written on the first page under the author's name, centered, bold, and in a font size 14;
- The year the work was produced written in font size 11, placed right under the work's title,
- followed by the description of the work in font size 11.

The visual presentation/photo to be published in the journal should be sent as .jpg file not bigger than A4 format in portrait orientation, with a resolution of 300 dpi, RGB.

The format of exhibition works is limited to 70x100 cm for two-dimensional works, and 50 x 50 x 70 cm for three-dimensional works.

Location and date

The conference will be held on [September 22rd, 2023](#) at 11.00 AM on the premises of the European University, located at Bul. “Kliment Ohridski” 68, 1000 Skopje. All participants that will not be able to attend the conference in person can take part via the online platform Zoom.

*We look forward to your participation at the
13th International Scientific Conference
European University, Skopje*