



**EUROPEAN
UNIVERSITY**



9th International Scientific Conference

9th International Scientific Conference

**„NEW PARADIGMS
OF INCLUSIVE SOCIETY“**

Call for Scientific Papers
Call for Art and Design Works



European University
Skopje, 26 – 27th September 2019

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1. Conference details

Mission

An inclusive society or ‘a society for all’ is a key goal of the contemporary social development. A UN expert group defined inclusive society as a “society that over-rides differences of race, gender, class, generation, and geography, and ensures inclusion, equality of opportunity as well as capability of all members of the society to determine an agreed set of social institutions that govern social interaction”. This society welcomes cultural and religious differences, equal rights to all citizens, minority inclusion, unhindered functioning of people with disabilities, marking the end of the non-sustainable traditions from an inclusive point of view and creating new social paradigms for cohesion and integration. The mission of this international scientific conference is to respond to challenges on the path of human development, and in this case to unite efforts in creating an equal society for all of us. Only by exchanging expert knowledge, professional practices and personal experiences, and with a cooperation between educational institutions, the scientific-research sector, business community and both the government and NGO sectors, can we ever succeed in finding relevant and applicable solutions for a new, inclusive society.

Objectives

Respect of all human rights and freedoms enabled by unhindered rule of law is the fundament of a healthy society. Every person must feel safe and be able to actively participate in all aspects of social, cultural, economic, and political life in the social community he/she belongs to. We are witnessing important positive changes in the prosperous societies in terms of surpassing racial, gender, and class prejudices, new, until now unprecedented, citizen rights for traditional narratives, but also a parallel functioning of privileged groups and individuals, concerning uneven distribution of wealth, and other forms of inequality. Access to a quality education, healthcare, legal counsel, participation in the public and political life, healthy natural resources, freedom of speech, freedom of movement, fair valorization of labor – are only a fraction of the goals that the inclusive society has set on its path to better life for all people.

Topics

The general topics aim to illustrate the relationship between the traditional and the inclusive societies, as well as to point to challenges we are faced with on the path to establishing new paradigms of the inclusive society.

- ❖ **Beyond Tradition: New Paradigms of Inclusion**
- ❖ **Inclusion and Diversity in Education**
- ❖ **Inclusive Society – Reality or Vision**
- ❖ **Inclusion is a Human Right, not a Problem**
- ❖ **Inclusion in the light of Democracy (Inclusion is Democracy, Democracy is Inclusion)**
- ❖ **Creating Inclusive Policies**

- ❖ **Development of Inclusive Practices**
- ❖ **Social Responsibility as an Aspect of Corporate Culture**
- ❖ **The Role of Companies in the Inclusion of Employees**
- ❖ **The Power of Inclusive Marketing**
- ❖ **Inclusive Design – a Characteristic of the Modern Society**
- ❖ **Universal Design – a Design for All**
- ❖ **Contemporary Art in the fight for Human Rights**
- ❖ **How inclusive is Art?**
- ❖ **Gender Perspectives in Defense and Security**
- ❖ **Fighting Gender-based Violence**
- ❖ **Hate Crimes based on Sexual Orientation and Gender Identity**
- ❖ **Ambient and Assisted Living (AAL), Internet of Things and Sensor Technology**
- ❖ **Usability, User-centered Design and Ergonomics**
- ❖ **Digital Technology for e-Health - diagnostics, care, therapy, recovery**
- ❖ **Human-Computer Interaction - brain interfaces, gesture and speech interfaces, wearables, virtual and augmented reality**
- ❖ **Better Dental Health – Better General Health**
- ❖ **Modern Solutions in Clinical Dentistry, from virtual to reality**

2. Committee and Participants in the International Conference

Honorary Committee

1. Professor Bojo Andreski, PhD – President of the European University, Skopje;
2. Professor Biljana Andreska - Bogdanovska, PhD – General Manager of the European University, Skopje;
3. Associate Professor Aleksandra Andreska Sarevska, PhD – Manager of the European University, Skopje.

Programme Committee

1. Prof. Stojanka Maneva – Cuposka, PhD – Chancellor of the European University, Skopje, President;
2. Prof. Elizabeta Stamevska, PhD – Secretary General, European University, Skopje;
3. Prof. Slobodan Shajnoski, PhD – Dean, Faculty of Law, Vice Chancellor of the European University, Skopje;
4. Prof. Savica Dimitrieska, PhD – Dean, Faculty of Economics, European University, Skopje;
5. Prof. Zoran Gacovski, PhD – Dean, Faculty of Informatics, European University, Skopje;
6. Prof. Vlado Vankovski, PhD – Dean, Faculty of Dentistry, European University, Skopje;
7. Ass. Prof. Aleksandar Nacev, PhD - Dean, Faculty of Detectives and Criminology, European University, Skopje;
8. Prof. Dinka Zlateva, PhD, Faculty of Economics, South-West University “Neofit Rilski”, Blagoevgrad;
9. Prof. Tatjana Kovac, PhD, Faculty of Commercial and Business Science, Celje;
10. Prof. Jelena Titko, PhD, University of Economics and Culture, Riga;

11. Prof. Marta Dziomdziora, PhD, Vice Dean, Faculty of Visual Arts, Academy of Art, Szczecin;
12. Prof. Marina Ranisavljev, PhD, Textile School of Design, Technology and Management, Belgrade;
13. Prof. Ivan Kraljevski, PhD, Technical University, Dresden;
14. Doc. dr. Abdullah Islamoglu, Istanbul University, Istanbul;
15. Doc. dr. sc. Slađana Milardović, Faculty of Dentistry, University of Zagreb, Zagreb;
16. Doc. dr. sc. Mladen Nakić, Libertas International University, Zagreb.

Organizational Committee

1. Prof. Gordana Vrencoska, PhD – Dean, Faculty of Art and Design, European University, Skopje, President;
2. Prof. Liljana Koneska, PhD, European University, Skopje - Member;
3. Prof. Zoran Gjureski, MSc, European University, Skopje - Member;
4. Prof. Maja Gjureska, MSc, European University, Skopje - Member;
5. Ass. Prof. Blagojce Naumoski, MFA, European University, Skopje - Member;
6. Ass. Prof. Marjan Gaberov, PhD, European University, Skopje - Member;
7. Ass. Prof. Katerina Vasileva - Geshoska, PhD, European University, Skopje - Member;
8. Teaching Ass. Verica Najdovska, MSc, European University, Skopje - Member;
9. Ass. Elena Makarovska, European University, Skopje - Member;
10. Ass. Prof. Aleksandra Jovanovska European University, Skopje - Secretary;
11. Teaching Ass. Ekaterina Namičeva, MSc, European University, Skopje – Technical Secretary;
12. Marija Dragovikj, MA, European University, Skopje – Translator;
13. Prof. Gordana Vrencoska, PhD, European University, Skopje – Graphic Design;
14. Stefan Jakimovski, European University, Skopje – Technical Editor.

Participants

Participants of the Conference can be any of the following profiles:

- Experts from all fields of art and science, sociologists, economists, artists, designers, IT experts, mechanical engineers, biologists, medics, ecologists, representatives of the business sector, entrepreneurs, as well as representatives of governmental and nongovernmental organizations, representatives of religious communities, and individuals;
- University professors and teaching assistants;
- Students.

3. Guidelines for Participants

Deadlines for scientific papers

1. Authors should send their abstracts to the official email address of the Conference: intconference2019@eurm.edu.mk by August 15th, 2019, and their papers by August 30th, 2019.
2. Papers will be peer-reviewed from September 2nd, 2019 to September 5th, 2019.
3. The Conference Programme Committee shall notify the authors regarding the acceptance of their papers by September 10th, 2019.
4. The participants should pay the registration fee by September 25th, 2019.
5. The conference will take place on September 27th, 2019.
6. The full version of the papers will be published in the printed edition of “IDEA”- The International Journal of Science and Arts, as well as in electronic format on a CD and on the official website of the European University at www.eu.edu.mk
7. Conference participants will receive an official printed Certificate of participation at this International Scientific Conference.
8. The papers will be published on the EBSCOhost Online Research Databases | EBSCO.

Deadlines for art and design works

1. Authors should send the following: title of the work, year of creation, description of the work (up to 250 words), along with visual presentation of the work / photo, to the official email address of the Conference: intconference2019@eurm.edu.mk, by August, 30th, 2019.
2. The submitted works will be peer-reviewed from September 2nd, 2019 to September 5th, 2019.
3. The Conference Programme Committee shall notify the authors regarding the acceptance of their works by September 10th, 2019.
4. Authors who are able to physically transport their works will be notified about when and where they can bring them.

5. Authors that plan to send their work by post can do so at the address of the European University: bul. Kliment Ohridski 68, 1000 Skopje, and ensure all postal costs are covered. The organizer will not be held responsible for any damage incurred to the items during transport.
6. The exhibition will open for the public on September 26th 2019.
7. The works (description and visual form/photo) will be published in the printed edition of “IDEA”- International Journal of Science and Arts, as well as in electronic format on a CD and on the official website of the European University at www.eu.edu.mk
8. Participants at the exhibition as part of the Conference will receive an official printed Certificate of participation at this International Scientific Conference.
9. The participants should pay the registration fee for the conference, i.e. exhibition by September 25th, 2019.
10. After the exhibition closes, authors will be notified about the retrieval of their works. If the items are to be sent by post, all postal costs are to be covered by the author.

Official languages

Macedonian and English

Registration Fee

The conference registration fee is 50 Euro (3075 MKD) per author. This fee applies both to participants that will submit scientific papers and to those participating with art/design works. The fee includes a copy of the printed edition of “IDEA” (International Journal of Science and Arts). If the copy is sent by post, the costs are covered by the author.

A single author can only participate with one paper and as a co-author of one additional paper.

A single author can participate with up to two art or design works only.

A single author can participate with one paper and one art or design work only.

The students of the European University in Skopje participating at the conference are exempt from paying a registration fee.

Accounts for payment of fees:

MKD Account

Recipient: European University – Republic of Macedonia

Bank of the Recipient: Komercijalna Banka A.D. Skopje

Account: 300000002914983

Tax number: 4030007629819

Foreign Exchange Account

Recipient: European University – Republic of Macedonia

IBAN: MK07300701002444367 KB

SWIFT: KOBSMK2X

Bank of the Recipient: Komercijalna Banka A.D. Skopje

Additional information

Please address any further requests to:

e-mail: intconference2019@eurm.edu.mk, and as of September 2nd 2019 at the phone number: 02/3202 048.

4. Writing guidelines

Paper Format and Contents

The paper should contain an abstract and key words in English (if the paper was written in English) or both in English and in Macedonian (if the paper was written in Macedonian); a content or discussion; a conclusion in English (if the paper was written in English) or both in English and in Macedonian (if the paper was written in Macedonian); and references (bibliography).

The abstract should have up to 300 words and 5 to 7 key words.

The paper, including the tables and graphs, should not exceed 7 pages and should be laid out in the following fashion:

- Microsoft Office – Word 2010;
- Times New Roman font type, font size 11;
- Footnotes Times New Roman font type, font size 9; 1,5 line spacing;
- Custom page size A4 (Width: 21, Height: 29,7), Page margins as follows: Top: 2.5 cm Bottom: 1,8 cm; Left: 1,8; Right: 1,8 cm, Gutter: 0 cm;
- The name of the author, the institution and the country written in the top right corner of the paper's first page
- The title of the paper written on the first page under the author's name, centered, bold, and in a font size 14;
- The abstract and key words written in font size 11, placed right under the paper's title, and followed by the body of the paper.

The tables can be placed within the text or on the last page/s of the paper. An inscription on top of the tables should contain the following text: "Table", the ordinal number of the specific table with regard to the sequence of all tables in the paper, and a brief informative title (e.g. Table 1: Real GDP growth rate in Macedonia). The source of the table, written in font size 10, should be stated in the bottom right corner of the table.

The graphs can also be placed either within the text or on the last page/s of the paper. Above them, the following text should be inscribed: „Graph“, the ordinal number of the particular graph in relation to the sequence of graphs in the paper and a short informative title (e.g. Graph 1: GDP according to the product method). The source of the graph, written in a font size 10, should be stated in the bottom right corner of the graph.

Only papers laid out as instructed by the organizer will be published.

Referencing

All sources should be referenced in keeping with the Harvard style. Here are some examples that illustrate how sources (bibliography) should be referenced:

1. Bruyere, R.: *Credit Derivate and Structured Credit: A Guide for Investors*. New Jersey: John Wiley & Sons. 2006.
2. European Investment Bank: *EIB Steps Up and Diversifies its Financing in the Western Balkans: EUR 320 million in 2001*. Luxemburg: EIB: Annual Press Conference, 2002. No.8.
3. EC: *White paper: European transport policy for 2010: time to decide*. Luxembourg: Office for Official Publications of the European Communities, 2001.
4. Keegan, Warren J.: *Global marketing management*. Delhi (India): Pearson, 2005
5. Kenneth, B.: *International transport: Linking Europe's future to the rest of the world. Innovation: "The European Journal of Social Sciences"*. Vol. 10 (1997) pp. 231-247.
6. Sinkey, Joseph F.: *Commercial bank financial management in the financial-services industry*. Upper Saddle River (New Jersey): Prentice Hall, cop. 2002.
7. <http://www.stat.gov.mk> (20 Dec. 2011)

If the quoted source has three or more than three authors, only the first author's surname is stated and it is followed by the abbreviation et.al.

5. Guidelines for art and design works

Authors are required to send in English (for domestic authors both in English and Macedonian) the following: title of the work, year of creation and description up to 250 words in:

- Microsoft Office – Word 2010;
- Times New Roman font type, font size 11;
- Footnotes Times New Roman font type, font size 9; 1,5 line spacing;
- Custom page size A4 (Width: 21, Height: 29,7), page margins as follows: Top: 2.5 cm Bottom: 1,8 cm; Left: 1,8; Right: 1,8 cm, Gutter: 0 cm;
- The name of the author, the institution and the country written in the top right corner of the text's first page;
- The title of the work written on the first page under the author's name, centered, bold, and in a font size 14;
- The year the work was produced written in font size 11, placed right under the work's title,
- and followed by the description of the work in font size 11.

The visual presentation / photo to be published in the journal should be sent as .jpg file not bigger than A4 format in portrait orientation, with a resolution of 300 dpi, RGB.

The format of exhibition works is limited to 70 x 100 cm for two-dimensional works, and 50 x 50 x 70 cm for three-dimensional works.

Venue

The exhibition will open on September 26th in a suitable location (authors will be further notified about the location).

The conference will be held on September 27th, 2019 at the European University, located at Bul. "Kliment Ohridski" 68, 1000 Skopje.

*We look forward to your participation at the
9th International Scientific Conference
"New Paradigms of Inclusive Society"
European University, Skopje*